TDCAT
1890

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10-27-2004

Wadsworth, Howland & Co.'s

Pure Linseed Oil

LIQUID

PAINTS.

42 BEAUTIFUL SHADES,

READY FOR USE.

MANUFACTURED BY

WADSWORTH, HOWLAND & CO.,

82 and 84 Washington St.,

BOSTON, MASS.

FACTORIES:

MALDEN, MASS.

A. G. BROWN, STEAM JOB PRINTER, MALDEN.

DIRECTIONS

FOR USING

Our Liquid Paints.

If the surface to which the paint is applied is thoroughly dry, it is better to thin the paint by the addition of raw linseed oil for the first coat, as the wood will absorb a large amount of oil and will only take paint enough to fill the pores.

If the wood is full of pitch and sap, thin the first coat with turpentine so as to cut it, as when only two coats are applied to old wood it is best to thin the first coat with oil or turpentine. The second coat should be put on full weight. Our paint contains sufficient dryer for ordinary weather. If very cold or damp a little good dryer may be added.

Do not apply paint to a damp surface, as it will be likely to peel if you do. When paint is applied inside in cold weather, the room should be warmed to about seventy degrees to secure good results.

Also when figuring it would be well to remember that our LIQUID PAINT will cover about 25 per cent. more than ordinary paint mixed by hand.

IMPORTANT RULES

FOR

OWNERS OF BUILDINGS.

It is economy to keep your buildings well painted.

Good paint preserves a building from decay and ruin.

A well painted building will rent or sell much more quickly than a shabby building.

A well painted building is always attractive.

When about to paint, try

Wadsworth, Howland & Co.'s

PURE LINSEED OIL PAINTS,

As they are the most durable paints known.

A building can be painted with these at a moderate price and give a satisfactory result.

Two coats of our Liquid Paint will make a better job than three coats of a cheaper paint.

You can purchase any quantity you want from 1-2 pint to 50 gals., as they are put up in all size packages.

Priming New Work.

A good job of painting depends largely on the first or priming coat being properly applied. It is the foundation of the other coats, and bears a similar relation to them that the foundation of a building does to the superstructure. If the foundation is not solid it will injure the remaining coats.

When priming we would advise the use of our Priming Lead, which we consider one of the best articles made for this purpose. On new work cover all knots and sappy places with pure shellac dissolved in pure grain alcohol. Putty nail holes after priming coat.

To Estimate the Amount of Paint Required for a Building.

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Width,   50 ft.
Length,  50 "
        ----
         100
           2
        ----
         200
Height,   25
        ----
   250) 5000 (20 Gals., 2 COATS.
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A few reasons why our Ready Mixed Paints are better than those mixed by Hand.

1st. These paints are ground in the latest improved mills and are very fine, every particle of color used in them being thoroughly incorporated with white lead.

2nd. These paints are made from the best pure white lead and zinc tinted with the strongest colors that can be obtained, and mixed with only Pure Linseed Oil and Best Dryer. The dark shades are made of the best mineral colors and will stand as well as the best white lead.

These paints are waterproof and can be used on Wood, Stone or Iron for inside or outside work.

They are much better for walls than a kalsomine paint, as they can be washed without injury, and look as well as when first applied. These paints will be less affected by exposure to the atmosphere than other paints.

c. 1900

WADSWORTH, HOWLAND & CO.,

MANUFACTURERS OF

Enameline Paints,

Varnish Stains,

Oil Stains,

Window Screen Black,

Ready Mixed Wagon Paints,

Elastic Buggy Paints,

Brushes of all Kinds,

Varnishes, Japans, Etc.

[illegible] and 84 Washington,

and 46 Friend Streets,

BOSTON.

FACTORIES

MALDEN, MA[illegible]

WADSW

Yellow Buff.

Flesh Tint.

Yellow Stone.

Warm Buff.

French Yellow.

Yellow Brown.

Pure Drab.

Warm Gray.

Light Drab.

Gray Stone.

Pearl.

Pure Gray.

French Gray.

Dark Brown.

OWLAND &

Cream.

Light Canary.

Lemon Yellow.

Canary Yellow.

Warm Olive Light.

Portland Stone.

Deep Red.

2 SHADES. ALSO,

CO.'S LIQUI

Apple Green.

Light Green.

Quaker Drab Light.

Quaker Drab Med.

Quaker Drab Dark.

Bronze Green Light.

Olive Green.

INSIDE AND OUTS

D COLORS,

Deep Buff.

Fawn Color.

Dark Drab.

Terra Cotta.

Oxide Red.

Pompeiian Red.

Bronze Green Dark.

IDE WHITE AND BL

READY FO

Vandyke Drab.

Light Brown.

Light Blue.

Dark Blue.

Emerald Green.

Vermilion.

Iron Brown.

LACK.

OR USE.

WHEN YOU WANT

A Good Article

TO PRIME WITH,

USE OUR

PEARL GRAY,

OR

BUFF ▲ ▲

▲ ▲ OCHRES.